

Attention all home workers – Could spending £10 a week boost your business.

Would having a prestigious business address have a positive effect on prospect customers?

Having a virtual office puts your business on the map !

Instant credibility can be achieved by having a recognised business address

A listing in a Business Centre directory can enhance your reputation and increase your visibility

- First of all, the use of a virtual office is not a universal panacea but there are many good reasons why they really make sense. The key advantage is that you can be swiftly into operation mode with a virtual foot on the ground in your chosen territory. Time.
- You need not get bogged down with leases, mortgages and rental contacts. It is a simple business proposition “land and expand”, there is little financial commitment, you use the services and facilities for as long as it works for you. If your business warrants moving to something more permanent, you sign off and leave. It’s that simple.
- Apart from handling phone calls, you need a prestigious address for mail and deliveries, your choice of a virtual office can also give you meeting facilities where you can meet clients from time to time in a place that reflects their impression of where you should be and at a fraction of the cost that traditional premises would have cost.
- If you need access to dedicated meeting room or presentation theatres, you only pay as you use by sharing the costs with other clients. Pay as you use makes sense at all times as “get the best for less” is the motto.
- A virtual office is a fantastic way to dip your foot in the waters of the market before taking the plunge; you can gauge customer reaction and market opportunities before seriously splashing the cash with a full market investment plan. A few years ago, this was not an option